

Terrence Dorsey

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PROFILE

My focus is on technical writing, editing, and content strategy for software developers, IT professionals, and end users in the technology and online media markets. I have hands-on experience planning, creating, and delivering content including SDK and API documentation, web and magazine articles, newsletters, user guides, and tutorials.

In addition, I offer extensive experience leading editorial teams, employing Agile techniques, and programming skills. I am a fast learner and a team player.

EXPERIENCE

Columnist (Visual Studio Magazine) — 2014 - Present

Write a monthly “Visual Studio Toolbox” column and occasional feature articles.
<https://visualstudiomagazine.com/Articles/List/Visual-Studio-Toolbox.aspx>

Senior Technical Writer (ESPN) — 2014 - 2016

Created documentation for sports data and news REST APIs for the Data Platforms team, including project planning, research, style guides, writing, tools development, and publishing. Developed tools and procedures for API tier content analysis.

Director of Content Development (CodeProject.com) — 2011 - 2013

Steered content strategy and industry focus for a community of over 10 million developers and IT professionals. Curated daily industry news and weekly mobile and web development newsletters. Created the “Coder Interview With...” profile series and launched the Code Project Women in Technology Advisory Board.

Senior Technical Editor (Microsoft and 1105 Media) — 1996 - 2011

Writer and editor creating print and online content for programmers, software architects, and IT professionals in *MSDN Magazine*, *TechNet Magazine*, *Application Development Trends*, and *Redmond Magazine*.

Senior editor in the Windows Media User Assistance team working on end user help and developer documentation. Edited award-winning user guides, help, books, and SDKs.

Technical Publications Manager (Softdesk/ASG) — 1991 - 1995

Managed the technical writers, editors, and illustrators of a Computer-Aided Design (CAD) software development company. Wrote user manuals for architectural, engineering, plant design, and process piping software.

RELATED WORK

Founder (Yeti Hackers) — 2013 - Current

Creating STEM curriculum and programming courses for middle school students.

Adjunct Faculty (New York University) — 2005 - 2006

Taught magazine copyediting in the Professional Publishing certificate program.

PUBLICATIONS

Web Page Size, Speed, and Performance ebook for O'Reilly June 2014

“Toolbox” monthly column for *Visual Studio Magazine* and *MSDN Magazine* 2010 - Current

6 books edited for Microsoft Press covering the Windows Media Player, Movie Maker, and Producer products. 2000 - 2005

EDUCATION

University of California at Los Angeles B.A. English Literature, 1990

New York University Gallatin School Research in New Media and Public Policy, 1996-1997

SKILLS

Writing, developmental and copy editing, tutorial and curriculum development, print and online content strategy, and project management.

Windows, Mac OS X and Linux. Office, Illustrator, InDesign, Wordpress, Jekyll.

HTML/CSS. Familiarity with Bash, Git/GitHub, Groovy, Java, JavaScript, PHP, Python, Objective-C, and Ruby.

AWARDS

Society for Technical Communication (STC) — 2002 - 2008

Best of Show/Distinguished (2006)

16 Excellence Awards

8 Merit Awards

2006 Tabbie Awards (Trade, Association and Business Publications International)

Honorable Mention, How-To Article

2004 WebPublishing@Microsoft Symposium on Best Practices

Excellence in Web Publishing (Publishing Standards and Policy Leadership)

ONLINE

Blog: <http://terrencedorsey.com>

GitHub: <https://github.com/tpdorsey>

Twitter: <https://twitter.com/tpdorsey>

LinkedIn: <http://www.linkedin.com/in/terrencedorsey>